

# THE LITTLE MATCHSTICK GIRL

## PROGRAM ADVERTISING

December 13 – 15, 2024 at Oregon Performing Arts Center



### Show Your Support!

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Kindly purchase a program book advertisement for CMBA's annual family-friendly storybook ballet *The Little Matchstick Girl*. By creating this ad, you're supporting our local choreographers and young performance artists.

### Advertising Opportunities

PRINCIPAL SPONSORSHIP	1 available		\$2,500
OUTSIDE BACK COVER ( <i>full color</i> )	1 available	5.25" w x 8.25" h	\$300/\$500*
INSIDE BACK COVER ( <i>full color</i> )	1 available	5.25" w x 8.25" h	\$250/\$400*
FULL PAGE ( <i>black &amp; white</i> )	Unlimited	5.25" w x 8.25" h	\$125/\$200*
HALF PAGE ( <i>black &amp; white</i> )	Unlimited	5" w x 4" h	\$65/\$100*
QUARTER PAGE ( <i>black &amp; white</i> )	Unlimited	2.75" w x 4" h	\$35/\$50*

\*This rate allows businesses to purchase both Little Matchstick Girl and Spring Showcase program advertisements simultaneously and at a discounted price!

### Information

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Send completed form with check to: Central Midwest Ballet  
Attn: Kendra Thompson  
2831 Parmenter St. Ste. 290  
Middleton, WI 53562

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Contact Name \_\_\_\_\_ Email \_\_\_\_\_

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Business Name \_\_\_\_\_ Phone \_\_\_\_\_

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Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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Ad Size(s) \_\_\_\_\_ Amount Enclosed \_\_\_\_\_

**Forms, payments, and digital files must be submitted by Friday, November 22<sup>nd</sup>**

High quality PDF files, AI, or SVG preferred – if you submit text only, your text will be included in the program as written. Ads should be sized to the dimensions above. Please submit digital files and all questions to [Kthompson@cmballet.org](mailto:Kthompson@cmballet.org).