

THE LITTLE MATCHSTICK GIRL

PROGRAM ADVERTISING

December 18 – 20, 2026 at Oregon Performing Arts Center



Show Your Support!

Kindly purchase a program book advertisement for CMBA's annual family-friendly storybook ballet *The Little Matchstick Girl*. By creating this ad, you're supporting our local choreographers and young performance artists.

Advertising Opportunities

PRINCIPAL SPONSORSHIP	SOLD OUT		\$2,500	
OUTSIDE BACK COVER (<i>full color</i>)	1 available	5.25" w x 8.25" h	\$300/\$500*	*This rate
INSIDE BACK COVER (<i>full color</i>)	1 available	5.25" w x 8.25" h	\$250/\$400*	
FULL PAGE (<i>black & white</i>)	Unlimited	5.25" w x 8.25" h	\$125/\$200*	
HALF PAGE (<i>black & white</i>)	Unlimited	5" w x 4" h	\$65/\$100*	
QUARTER PAGE (<i>black & white</i>)	Unlimited	2.75" w x 4" h	\$35/\$50*	

allows businesses to purchase both Little Matchstick Girl and Spring Showcase program advertisements simultaneously and at a discounted price!

Information

Send completed form with check to:

Central Midwest Ballet
Attn: Kendra Thompson
2831 Parmenter St. Ste. 290
Middleton, WI 53562

Contact Name

Email

Business Name

Phone

Address

City

State

Zip

Ad Size(s)

Amount Enclosed

Forms, payments, and digital files must be submitted by Friday, November 20

High quality PDF files, AI, or SVG preferred – if you submit text only, your text will be included in the program as written. Ads should be sized to the dimensions above. Please submit digital files and all questions to

Kthompson@cmballet.org